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NEW LEGAL MANAGEMENT COMPANY, PROLEGAL SYSTEMS, ESTABLISHED

Firm Provides Professional Management Resource Previously Unavailable To Smaller, Entrepreneurial Practices; Historic Transformation of Legal Industry Drives Demand

GRAND RAPIDS, Mich., September 17, 2009 – Principals Wayne Bryan, Doug Poland and Chief Executive Officer Cyndy Walsh announced today the formation of ProLegal Systems, LLC, a legal management company dedicated to supporting the development and growth of small to mid-size law firms that lack sophisticated internal management expertise, resources and systems.

Founded to address a growing void in the market created by the dislocation of the traditional law firm model, ProLegal offers a range of services including turn-key solutions for legal practice start-ups and spin-offs looking to outsource management functions; practice management services such as strategic planning, performance management tools, billing and A/R management, management of IT, and full service accounting; and performance and IT assessments.

The company is a part of ProCare Systems, Inc., a premier source of management systems for the health care industry and complementary professional service markets. Since 1994, ProCare has partnered with medical professionals to support the practice of medicine while delivering business results in excess of \$80 million dollars of annual revenue and a supporting team of more than 360 employees.

“ProLegal was created to provide smaller, entrepreneurial legal practices with professional and proven management systems that, until now, haven’t been available to this segment of the legal market,” said Wayne Bryan, an experienced corporate lawyer and principal of ProLegal Systems.

“We’re delighted to be partnering with Wayne and Doug, two highly respected and experienced lawyers, to translate years of ProCare’s extensive medical business management to the legal profession,” added Cyndy Walsh, CEO of ProLegal Systems and ProCare Systems. “Just as ProCare allows health care professionals to provide exceptional patient care, ProLegal allows lawyers to practice law while we focus on strategic growth and governance of the firm.”

The Changing Legal Landscape

It’s no secret that the legal industry is undergoing a historic transformation. Clients have become more sophisticated purchasers of legal services and are demanding immediate advice to complex legal challenges. They increasingly seek alternative and more efficient ways of getting work done and are looking to pay for “value” tied to outcomes delivered rather than traditional hourly rates.

According to ProLegal, this confluence of factors has put immense pressure on the traditional law firm model and is paving the way for smaller, entrepreneurial legal practices who offer a compelling value proposition in today's market environment – excellence, quality and attentive service at a better price point.

According to a May 2009 report in *American Lawyer Magazine*, an unprecedented number of lawyers are leaving larger firms to strike out on their own as a result of the growing pressures facing the “big law” model. Reporter Rachel Breitman highlighted this trend in her story, “Going it Alone”:

“Lawyers are increasingly striking out on their own -- both by necessity and by choice. Martindale-Hubbell saw a growth of less than half of 1 percent in the number of firms it tracked between April 2007 and April 2008, but in the last 11 months, the number grew by 2.7 percent.

Venice, California, legal consultant Edward Poll says the numbers of inquiries he has received about lawyers starting new firms has more than tripled in the last year. "For some, it's a better model than working with a large firm's bureaucracy," says Poll of LawBiz Management Company. "They want to hang their own shingles.”

Added Doug Poland: “As lawyers strike out on their own, it’s critical that they make seamless transitions into private practice and we are advising a number of start-ups on how to make the transition. With the ‘big law’ model facing immense pressure in the current economic environment, we’re being received as a refreshing partner by a number of entrepreneurial lawyers and firms that stand to benefit from a supportive professional resource that can help them to achieve their strategic goals and attain a superior quality of life. The timing couldn’t be better for what we’re doing.”

In addition to Bryan, Poland and Walsh, ProLegal is comprised of an experienced professional team that includes Tim Buursma, chief operating officer; Jennifer Britten, director of administrative services; Michael Batts, director of finance; and Jerimie Ike, head of corporate development.

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About ProLegal Systems

ProLegal Systems is a dedicated resource for small- to mid-sized law practices looking to maximize their productivity, top line revenue and bottom line profitability through a proven systems approach based on professional legal experience and management excellence.

For more information, call (616) 940-0236 or visit the organization’s Web site at www.prolegalsystems.com.